



Sponsorship for Friends of the River of Grass Greenway
(FROGG)



ROGG's Mission Statement: The River of Grass Greenway (ROGG) is a safe, non-motorized transportation and recreation corridor across the Everglades between Naples and Miami that provides opportunities for education, stewardship, and preservation of the environmental, historic, and cultural assets of this unique area.

Background:

FROGG established its own 501(c)(3) organization in October 2015, completely separate from the Naples Pathways Coalition which proposed the multi-use pathway across the Everglades in 2007 and established the Friends group in order to organize this project. In 2010 the Federal Transit Administration of the National Park Services awarded a grant to complete a Master Plan and Feasibility Study for the entire US41 corridor from CR92 to Krome Avenue in Miami. This study is scheduled for completion in March 2016 with support from individuals, municipalities, organizations and businesses throughout the State of Florida.

WHAT WE PLAN TO DO

FROGG will continue to promote the establishment, preservation, and safe use by the general public of a non-motorized transportation and recreation corridor across the Everglades between Naples and Miami. It will focus on safety and environmental education and stewardship for those hiking, walking, or cycling through south Florida and the Everglades.

OUR GOALS

To meet these goals, FROGG has established new by-laws and a Board of Directors with representatives throughout south Florida (*see page 2*).

HOW YOU CAN HELP

FROGG is accepting sponsorships for our annual bicycling event and memberships so that we can continue our efforts to work together with the Everglades restoration project, support our annual Everglades cycling event, publish facility maps for those hiking/biking through the Everglades and publish quarterly newsletters to keep you up to date about ROGG. Thank you for your consideration of supporting this greenway. The following is a list of ways you may assist:

Levels of Sponsorship for Everglades Bike Ride:	Business	\$ 100
	Advocate	\$ 250
	Patron	\$ 500
	Champion	\$1000

Annual Membership Levels:	Business	\$ 50
	Donor	\$ 100
	Sponsor	\$ 500
	Life Member	\$1000

All donations are tax deductible to the extent permitted by law. Checks should be made payable to the Friends of the River of Grass Greenway or FROGG and mailed to P.O. Box 5031, Everglades City, FL 34139. Please visit our website for more information www.evergladesROGG.org or call Patty Huff (239) 695-2397. Thank you for your support!



Meet the Board



Dayna Fendrick (Naples)

In pursuit of her career path and desire to live in a sub-tropical climate, Dayna became a resident of Naples in 1986 and a weekend resident of Everglades City in 2003. As a Landscape Architect and Land Planner, she has designed numerous parks & recreational facilities and streetscape projects. One of her most rewarding experiences was to be involved with the Master Planning of several public parks in Homestead after the devastation of Hurricane Andrew in 1992. Dayna is an advocate for walkable communities and creating safe and enjoyable bike & pedestrian facilities. After forming her own firm in 2008, she was able to focus on sustainable design and green development techniques. She is a recreational cyclist and enjoys on and off-road biking in the Everglades area, as well as fishing and exploring the Ten Thousand Islands and points south. Dayna has served on the Pathways Advisory Committee of the Collier County MPO since 2009 and as Chair of the PAC since 2012.



Patricia A. Huff (Everglades City)

After settling in the Everglades in 1994, Patty became involved in several environmental and historical organizations, including the Friends of the Fakahatchee Strand State Preserve, the Everglades Association, the Everglades Society for Historic Preservation, the Friends of the Museum of the Everglades, Collier County Historic and Archaeological Board, the Citizens Advisory Committee of the Collier County MPO and the Everglades Area Chamber of Commerce Board. Patty and her husband have cycled over 28,000 miles in the past 16 years, including two tours across the United States and four trips around Europe. Her commitment to safe alternative transportation and love of the Everglades encouraged her to help organize the Friends of the River of Grass Greenway with Maureen Bonness in 2008.



Alan J. Musico (Marco Island)

A transplant from New York City, Al and his wife Linda settled on Marco Island in 2003 following a career as a Technology Executive at a major multi-national Bank. As a founding member of Marco Island's Bike Path Committee in 2006, Al developed the Bicycle Pathways Master Plan for Marco Island; and has served as the Committee Chairman since that time. Al joined the Collier County MPO Pathways Advisory Committee in 2007, where he currently serves as Vice-Chair. Al is a strong advocate of responsible use and stewardship of the natural environment; and believes that both Motorists and Bicyclists must behave responsibly.



Oscar Rattenborg (Ft. Myers)

Oscar believes that providing safe facilities for long distance riding will encourage bicycle riding generally and touring specifically. He loves to explore the state of Florida by bike and its rivers by kayak and has biked from Ft Myers to Key West a number of times. He has spent his life supporting the bicycling community in many ways, currently serving as the President of the Caloosa Riders Bicycle Club and helping to provide safe organized rides for all levels of expertise including new riders. Oscar is also involved with the SMART ride which goes from Miami to Key West (last year collecting 1 million dollars for support of HIV/AIDS services across Florida). In the past, he helped to start up a bicycle racing club (Allegheny Cycling Association) in Pittsburgh, Pa, as well as helping to lay out the logistics for the Pittsburgh to Lake Erie MS 150 ride. One of the impediments to getting people out on bicycles is the issue of safety. Even though Oscar says he is comfortable touring open roads, most people may not be. There are many challenges with the ROGG project. Some people want to have a totally separate trail while others want to have the shoulders and bridges widened to provide safe passage. Whatever we do we should respect the nature and people of the Everglades. As always, bicyclist should strive for a minimal footprint, especially in a delicate cultural and physical environment.



Judy Waldman (Homestead)

Judy was a member of the Homestead City Council from November 2001 to 2015. She paved the way and supported many events and organizations in Homestead. Her committees included Parks and Recreation, Elected Officials Pension Board, Economic/Business Development/Marketing & Public Relations, Management Review and Beautification. In addition to her fund-raising efforts with The Little Angels Foundation, the Homestead Hospital Pineapple Gala Committee to raise money for the pediatric ward and the American Cancer Society. Under her leadership, Judy's accomplishments during her years in public office also included the establishment of the City's first Tourism Committee, the adoption of the first city-wide Parks Master Plan, the development of and support for the Biscayne-Everglades Greenway Project that consists of a multi-purpose park and trail system that connects Biscayne National park to Everglades National park. Judy also organized the first Biscayne/Everglades Greenway Bike Festival that has become an annual city event.